

I A N S T A U N T O N

GRAPHIC DESIGNER / DIGITAL CREATIVE

www.ianstaunton.com

PROFILE

I am a passionate designer with a focus on web, Flash and print, having worked with some of the biggest brand names in the UK, including Microsoft, British Airways, Sony & Ford.

I am team orientated, with experience in management and project delegation, but equally comfortable working independently. I have an excellent eye for detail and constantly work hard to meet deadlines.

EXPERIENCE

Freelance [January 2011 - Present]

Since the beginning of 2011, I have been working as a freelance designer. Notable clients include Comic Relief, Bauer Media and CNN. I am a skilled Flash designer, and have extensive experience in producing banners and other Flash media. Some other clients include Football Association of Ireland & Carlsberg, Royal College of Surgeons Ireland and Castlebar Blues Festival with Guinness.

Senior Designer - Global Radio [June 2009 - November 2010]

As senior designer, I was responsible for all commercial digital output for Global Radio, including microsites, Flash games and banner media.

Some projects include:

Classic FM Hall of Fame

This was a self initiated project which tied in with an on-air chart countdown on Classic FM. This was the first time that Classic FM had a dedicated microsite for the countdown, which generated over 1 million page visits over a single bank holiday weekend. I was the lead designer on this project, and managed the development.

XBox Lips

The design and managing of build of a microsite partnership between X-Box Lips & Global Radio which was awarded an AOP Award for 2010.

Microsoft Windows 7

Led the design and build for several microsites & media to raise awareness of the launch of Microsoft Windows 7. Global Radio was the exclusive commercial partner chosen by Microsoft for this campaign.

Designer - Global Radio [November 2007 - June 2009]

In this role, I have worked with a range of big UK & international brands, producing Flash media to support commercial campaigns. I had a large involvement in brainstorming and concepting commercial microsites.

EDUCATION

2006 - 2007 - Letterkenny IT
BA(Hons) in Digital Media Design & Production
Awarded with First Class Honours

2001 - 2004 Letterkenny IT
National Diploma in Graphic Design, Print
Awarded 2:1

CONTACT

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LOCATION

London, UK

EXPERTISE

Web design
Flash design
Branding & identity
Basic HTML & CSS
Concepting designs
Sourcing artwork

SOFTWARE

Photoshop
Flash
Illustrator
InDesign

AWARDS

AOP (Association of Online Publishers) Award for Commercial Partnership for 2010

Guinness World Record for Heart Gig in the Sky

PRESS

Creative Review
Radio Today

INTERESTS

Exploratory travel
Asian & Indian cookery
Music
Typography
Stand-up comedy