

IAN STAUNTON

Digital designer



PROFILE

I am a freelance multidisciplinary designer with almost two decades of experience.

Over the years I have worked with some of the biggest advertising agencies, publishers and broadcasters in the world, as well as with more boutique clients and individuals.

SELECTED WORK HISTORY

2007 - 2010	Global Radio
2011	CNN
2011	Comic Relief
2011	BBC
2012	M&C Saatchi
2012	Camelot
2013	Ogilvy
2013 - 2014	CACI
2014	SapientNitro
2015	Karmarama
2015 - 2016	HeathWallace
2016 - 2017	DUGOUT
2017 - 2018	DigitasLBI
2018 - present	NG Launchpad

CONTACT



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WORK EXPERIENCE

For over ten years, I have been working as a freelance digital designer. Notable clients include Chelsea FC, BBC, SapientNitro, Condé Nast, M&C Saatchi & National General.

Some selected roles:

HEAD OF DESIGN

NG Launchpad, London

October 2018 - present

I was initially approached by NG Launchpad to work on behalf of them for National General Insurance in the US, to develop branding and a product for a new type of home insurance product.

That project led to multiple new pieces of work ranging from branding ideation to full website and product creation. As part of my ongoing role with NG Launchpad I was asked to lead the design team implementing best practises and overseeing every piece of design work across all projects.

SENIOR FREELANCE DIGITAL DESIGNER

DigitasLBI, London

July 2017 - April 2018

I spent 10 months working with DigitasLBI on a large-scale automotive project, HELIOS. Working with clients in London and Paris we were tasked with relaunching the websites and mobile platforms for Renault, Nissan, Infiniti, Renault Samsung Motors, Dacia, Datsun and Venucia in every market.

Using a component based design system we were able to use this format to streamline the workflow and update the designs across all brands seamlessly.