

Ian Staunton

Profile

I am a freelance multidisciplinary designer with almost two decades of experience.

Over the years I have worked with some of the biggest advertising agencies, publishers and broadcasters in the world, as well as with more boutique clients and individuals.

Selected work history

2007 – 2010	Global Radio
2011	CNN
2011	Comic Relief
2011	BBC
2012	M&C Saatchi
2012	Camelot
2013	Ogilvy
2013 – 2014	CACI
2014	SapientNitro
2015	Karmarama
2015 – 2016	HeathWallace
2016 – 2017	DUGOUT
2017 – 2018	DigitasLBi
2018 – 2025	The49
2025 –	Orreco

Contact



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Work experience

For almost twenty years, I have been working as a creative graphic and digital designer. Notable clients include Chelsea FC, BBC, SapientNitro, Condé Nast, M&C Saatchi & National General.

Some selected roles:

Orreco

Senior digital designer

2025 - present

Orreco sits at the forefront of sports science and performance optimisation, helping elite athletes and teams turn data into better results.

Working across a wide range of products, I translate complex insights into intuitive designs that athletes and coaches can use every day.

The49

Head of design

2018 - 2025

I was initially approached by The49 (then known as NG Launchpad) to work on behalf of them for National General Insurance in the US, to develop branding and a product for a new type of home insurance product.

That project led to multiple new pieces of work ranging from branding ideation to full website and product creation. I helped the team stay relevant and vital during National General's acquisition by Allstate and my final project was the full rebrand of The49.